



GERMAN SPY MUSEUM

10 Years of the Spy Museum – The Suitcase Hunt: Berlin Becomes a Playground

- Major city-wide game for the German Spy Museum's anniversary
- Prizes worth €10,000
- Press event on September 24

Berlin, September 18, 2025

The German Spy Museum is celebrating its 10th anniversary – and doing so in a way only a real intelligence museum could: with a city full of riddles, hidden clues, mysterious suitcases, and a touch of adventure right in the heart of Berlin.

From **September 19 to 22, 2025**, the capital transforms into an urban game zone: The big **»Suitcase Hunt«** invites Berliners, tourists, families, and puzzle enthusiasts to become agents themselves. Ten suitcases, hidden in iconic, mysterious, or surprising locations across Berlin, are waiting to be discovered. A new clue will be posted daily on the museum's Instagram channel – crack it, find the suitcase, post a selfie with #Kofferjagd25 and tag @spionagemuseum.

Just join in, discover, and win: **Prizes** worth over **€10,000** are up for grabs.

»For our anniversary, we didn't just want to celebrate — we wanted to actively involve the city, just as the museum has been immersing people in the world of espionage for the past ten years. With the Suitcase Hunt, we bring excitement, play, and history to where Berlin lives — into the streets, the squares, and the minds of the city.«

ROBERT RÜCKEL MUSEUM DIRECTOR

A Museum Like No Other – 10 Years of Espionage Up Close

Since its opening in 2015, the German Spy Museum has become a true crowd magnet. No dusty archives, no display cases to just walk past — but rather an interactive world full of codes, surveillance tech, forgeries, spy stories, and high-tech devices. Nowhere else can you experience real espionage cases and secret technologies from the past and present so vividly.

»On September 19, 2015, twelve years of museum planning came to an end – years spent searching for rare collections and eyewitnesses, and of course, the perfect location in the heart of the spy capital.

One thing, however, could not have been foreseen: the rapidly growing importance of intelligence services and espionage!

The world of spying today is more expansive, interconnected, and complex than ever before. That doesn't make the world better – but it does make the museum ever more relevant and attractive.«

FRANZ-M. GÜNTHER MUSEUM FOUNDER

Nearly three million visitors have explored the museum at Leipziger Platz – including school classes, film fans, tourists, history nerds, and genuine tech enthusiasts. The unique

Deutsches Spionagemuseum
Leipziger Platz 9 | 10117 Berlin

info@deutsches-spionagemuseum.de
www.deutsches-spionagemuseum.de

Tel +49 (0)30 - 39 82 00 45 - 0
Fax +49 (0)30 - 39 82 00 45 - 9

Press Release 03/2025 – September 2025

For immediate publication



GERMAN SPY MUSEUM

mix of education, entertainment, and immersion makes the Spy Museum one of Europe's most unusual museums – and a place that continues to surprise and fascinate even after ten years.

The Suitcase Hunt – How It Works:

- From **September 19 to 22**, new suitcases will be hidden in Berlin every day
- The hiding spots are all publicly accessible – from urban hotspots to secret corners
- Clues will be posted daily on Instagram
- Find a suitcase? Take a selfie with it, post it using the hashtag **#Kofferjagd25** and tag **@spionagemuseum**
- Every suitcase selfie counts as one raffle ticket – up to 10 entries per person
- No registration, no app – just take part, have fun, and win!

Deutsches Spionagemuseum

Leipziger Platz 9 | 10117 Berlin

info@deutsches-spionagemuseum.de

www.deutsches-spionagemuseum.de

Tel +49 (0)30 - 39 82 00 45 - 0

Fax +49 (0)30 - 39 82 00 45 - 9

The Grand Finale: The Big Prize Ceremony

On Wednesday, September 24, 2025, the German Spy Museum will host its grand 10th anniversary evening. Winners of the Suitcase Hunt will be celebrated live on-site, prizes awarded, and glasses raised to 10 years of secrets, history, and spine-tingling intrigue.

Media representatives are warmly invited

Location: German Spy Museum, Leipziger Platz 9, 10117 Berlin

Time: Wednesday, 24.09.2025, 8:00–10:00 PM

For further information, please contact our press officer **Luisa Bollweg** at **+49 172 2858950** or **presse@deutsches-spionagemuseum.de**

Press photos available at:

www.deutsches-spionagemuseum.de/presse/pressefotos

We would appreciate a copy of any published coverage.